



# THIRD-PARTY FUNDRAISERS: FREQUENTLY ASKED QUESTIONS

## What is a Third-Party Fundraiser, and how does it help South Shore Health?

Third-Party Fundraisers are events organized, promoted, and managed by community members – individuals, families, or businesses – to raise crucial funds to support various programs at South Shore Health. Whether you have a personal connection to South Shore Health or you're looking for a fun way to raise money and support a good cause, third-party fundraisers of all sizes drive our mission of **Your Health. Our Passion. One Community.**

## I want to organize an event to support South Shore Health! Where do I begin?

Visit [SouthShoreHealth.org/Fundraising](https://SouthShoreHealth.org/Fundraising)! Scroll down and click on the icon that best matches your fundraiser! On the new landing page, click the orange "Start Fundraising" button and complete the questions to set up your event page.

## What support will I receive from South Shore Health Foundation for my fundraiser?

South Shore Health Foundation is available to help in a variety of ways to make your efforts as successful as possible, including:

- A dedicated staff person to answer your questions and share fundraising best practices
- Access to a secure, online fundraising page for you to customize and share with your network
- Tracking of all gifts that are directed to South Shore Health in support of your effort
- Information about South Shore Health and the service or program your fundraiser supports
- Use of the South Shore Health Foundation logo (all marketing materials must be submitted for approval)

## What type of event can I host to support South Shore Health?

We have received support of all levels, from hosting bake sales and lemonade stands, to organizing sports or golf tournaments, to celebrating your birthday or milestone through donations in place of gifts. Recently, many fundraisers have gone virtual from fitness classes to game nights. Let your imagination be your guide! Not sure what type of event to host? Our staff is ready to help you discuss fundraising event ideas!

## Can I designate my fundraiser's contributions to support a specific program?

Yes! Fundraisers can support many of the various South Shore Health service areas or programs. Some examples include Cancer Care, Pediatrics, Home Care, or Pregnancy Loss Support. Third-party event proceeds can only benefit South Shore Health programs and cannot be directed to purchase items from an outside party.

## How can I collect and turn in donations from my fundraiser?

Before your event, we will help you set up a personalized event fundraising page for your supporters to donate securely online! If you collect checks and money orders, ask your participants to make them payable to South Shore Health Foundation. Mail them directly with the name of your fundraiser to:

South Shore Health Foundation  
ATTN: Third-Party Fundraising  
55 Fogg Road  
South Weymouth, MA 02190

***On behalf of all who rely on South Shore Health for care,  
thank you for your interest in hosting a Third-Party Fundraiser!***